



BY APPOINTMENT TO HER MAJESTY THE QUEEN  
SUPPLIER OF TOILETRIES MOLTON BROWN LONDON

**MOLTON BROWN**  
L O N D O N

British Makers Of Fragrance  
*Created With Care*



*“Finding Molton Brown in your hotel bathroom is the mark of a fine property. You know that you’re in for a good stay.”*

Condé Nast Traveller Magazine



BY APPOINTMENT TO  
HER MAJESTY THE QUEEN  
SUPPLIER OF TOILETRIES  
MOLTON BROWN  
LONDON

## Why Molton Brown?

Growing from small-scale artisans into the international fragrance brand we are today, our pioneering presence is felt in our stores and websites, in department stores, and the most esteemed hotels. Our quality has awarded us a Royal Warrant from Her Majesty Queen Elizabeth II.

We meticulously craft our fragrances in-house, in England, with our amenities sharing the same exceptional formulas as our retail collections. This makes us unique in the industry – we do not believe in diluting or changing our hotel products in any way.

Partnership has its privileges. We offer a signature array of services tailored to each unique hotel, including digital marketing support, as well as complimentary trade and consumer press coverage. From VIP Gifting to our Concierge Programme and staff

training, let us provide the unexpected finishing touches to make your guests’ stay their most memorable.

With over 30 years of experience working with the world’s finest hotels, we know the ingredients that enhance your guests’ indulgent moments.

We are delighted to continue being recognised for our efforts. Our amenities and services earned us LUX Life magazine’s Best Hotel Amenity Brand Award for 2020 and 2021.

## MADE IN ENGLAND

Born in London 1971, Molton Brown is an icon of uniquely British style. Our products have been Made in England since day one – and we are committed to this for our future.

## WE ARE PASSIONATE ABOUT QUALITY

We source only the best ingredients in exceptional fragrance concentrations for a long-lasting experience. We are proud that our hotel amenities share the same formulas as our retail collections. Our quality has awarded us with a Royal Warrant from Her Majesty Queen Elizabeth II.

## WE TREASURE OUR WORLD

We never have and never will test on animals, we run our own manufacturing facility in England and we champion refillable beauty – and we are always working on how to nurture our planet even further.

## WE CELEBRATE INDIVIDUALITY

We live by an ‘individual first’ ethos, working side-by-side with our eclectic set of perfumers to create distinctive fragrances that your hotel guests will love.

## WE ARE CHOSEN BY THE FINEST HOTELS IN THE WORLD







**Cruelty Free**



**Made In England  
Since 1971**



**Responsible  
Manufacturing**



**100%  
Vegetarian**



**Collect To  
Recycle\***



**Refillable  
Packaging**



**Reduced  
Virgin Materials**



**Free From  
Parabens & Phthalates**

\*UK trial at selected locations.

## Our Commitments To The Planet

As pioneers of positive luxury, we want to be responsible for the path our products take. We are always working on how to nurture our planet even further, and this remains true with our hotel partnerships.

Here are our ever-evolving commitments to the earth:

- Our products have been Made in England since 1971 and we are committed to this for our future. This means we can uphold the highest quality standards on our doorstep while promoting local and greener manufacturing
- We have never tested on animals since 1971 and we never will, plus we have been Leaping Bunny-approved since 2012
- Our formulas are 100% vegetarian and 97% of our formulas are vegan\* – we will be a 100% vegan manufacturer in 2022

- Our formulas are free from parabens and phthalates
- We have not used any microbeads in our products since 2017, choosing natural alternatives such as olive stones, black peppercorn and volcanic sand
- Our paper packaging has been 100% FSC certified since 2019, which ensures we source the best quality raw materials, while nurturing our natural resources
- We have started manufacturing our Hotel Accessories collection with fully recyclable outer packaging, which will be available this year. We have also started manufacturing our

Bath, Body and Hand collection in 50% recycled PET bottles

- And our nearby Elsenham manufacturing facility is carbon neutral. We have also used 100% renewable electricity there since 2016 and recycled nearly 98% of our waste in 2021.

\*No ingredient of animal origin.

The background is a dark green marbled paper with intricate, swirling patterns of lighter and darker green. The texture is organic and fluid, typical of traditional marbling techniques.

The 1971 Collection





## An Introduction

The 1971 Collection honours Molton Brown's founding year and proud legacy as small-scale English artisans curating the best natural ingredients.

Our organic philosophy was the first of its kind. We hand-blended herbal formulations at our original salon in Mayfair, London, using traditional techniques with a human touch.

Rooted deeply in our artisanal heritage whilst upholding our luxurious essence, the 1971 Collection has been crafted with the modern globetrotter in mind. It is also 100% vegan\*, staying true to our founders' sustainability values.

We delved into our archives to inspire the one-of-a-kind design of

this collection. The monochromatic, apothecary-style bottles are a nod to our past practice of pouring mixtures into amber glass vessels for enhanced UV protection.

We reinvented the 'MB' monogram from some of our earlier products, lending a strong visual presence and symbol of effortless unity to this collection. All finished with a twist of the distinctive, ribbed black cap. A beautifully simple design that honours our heritage with a sense of the minimalist contemporary.

\*No ingredients of animal origin.



Top: The 1971 Original Bottle  
Bottom: Bath Milk Selection Archives

# The Fragrance

## *Mandarin & Clary Sage*

An enlivening fragrance of refreshing mandarin peel extract and balancing clary sage flower to energise the senses and restore wellbeing.

### MANDARIN

Citrus reticulata

The aroma is sweet, fruity and citrusy with a light floral undertone, distinguished by its sensual, neroli-like trail. Famously cultivated in China, it is a traditional symbol of abundance and good fortune.

### CLARY SAGE

Salvia sclarea

A fresh, herbal note that is slightly floral and musky with amber accents. It is most commonly cultivated in Russia, France and Hungary with a long history of use in folklore as a cleansing and purifying herb.



Top: Mandarin, Citrus reticulata  
Bottom: Clary Sage, Salvia sclarea

# Little Luxuries



HAIR  
Shampoo  
Conditioner



BODY  
Body Wash  
Body Lotion  
50g Soap  
30g Soap

Available in 30ml (1fl oz) and 50ml (1.7fl oz).

# Full Size Luxuries



HAIR & BODY  
Hair & Body Wash  
Shampoo  
Conditioner



HAND & BODY  
Hand & Body Wash  
Hand & Body Lotion

Available in 300ml (10.1fl oz) and 5L (169.1fl oz).



The background of the image is a dark green, marbled texture. It features swirling, organic patterns in various shades of green, from deep forest green to lighter, almost white-green highlights, creating a complex, veined appearance. The overall effect is reminiscent of traditional marbled paper or a natural stone surface.

Sustainable Dispensing Programme



## Dispensing Programme

Our expanding Dispensing Programme helps eliminate the need for single-use bottles, providing you with smart solutions that reduce waste, supports refillable beauty and enhance reusability. We have over 20 years of experience offering dispensers, easing your mind when it comes to hygiene and safety.

### HIGH QUALITY FORMULAS

The dispensers can be replenished with 5l Bath, Body, Hand and Hair Care refills, which are made in England and created with the same exceptional formulas as our retail collections.

### SUITABLE FOR ALL AESTHETICS

Extend the experience throughout your hotel, spa, restrooms, fitness areas and restaurants for a sophisticated, cohesive finish.

### DISTINCTIVE FRAGRANCES

You can choose from a diverse selection of exquisite fragrances to give your guests a full, sensorial ritual; from an invigorating morning shower to a restorative night-time soak.



## Dispensing Programme

### 1971 DISPENSERS

Make a stylish statement with our contemporary, understated chrome dispenser. They can be replenished with five litre refills and are perfect for showcasing full size complementing washes and lotions.

1971 Dispensers are available in a single, double and triple format.



Top: 1971 Double Dispenser  
Bottom: 1971 Triple Dispenser

### THE ELEMENTAL ARC

Made from stainless steel, our classic holder is suitable for both our 300ml plastic (1971) and 200ml glass bottles, for a safe and refined surface option.

\*Currently only available for UK, Europe, Middle East, Africa & Australia.

Right: The Elemental Arc







## Dispensing Programme



### PORCELAIN DECANTERS

An elegant alternative to our dispensers, the Porcelain Decanters are designed in an exquisite apothecary aesthetic. Delicately topped with environmentally-conscious, tropical wood stoppers, they house 100ml from our iconic Bath, Body and Hair Care collections.



## Molton Brown Signature Dispenser

Our Signature Dispenser channels our iconic spherical design and houses 350ml formulas from our Bath, Body, Hand and Hair Care collections. Installing just one unit would prevent more than 18,250 bottles and 137kg of plastic being sent to landfill every year\*.

Featuring our heritage Mayfair Ebony colourway and refined Gun Metal finish, the dispenser is crafted to suit every bathroom aesthetic. It has a removable metal plate to change the product collection name, and a fill level indicator on the front, for housekeeping staff to clean and replenish with ease. To ensure the best standards of hygiene, the dispenser has a tamper-proof system and cannot be opened or removed by hotel guests.

The dispenser can be filled with 350ml of our bestselling, Made in England products, created with the same high quality formulas as our retail collections.

\*Based on Molton Brown data of 30ml bottles used annually in a typical 100-room luxury hotel.

The background is a dark green, marbled texture, resembling aged paper or a book cover. The marbling consists of swirling, vein-like patterns in various shades of green, from deep forest green to lighter, almost white-green highlights. The overall effect is organic and textured.

The Finishing Touches





## Luxury Accessories

From last-minute grooming to a quick tailoring fix, anticipate your guests' every need with our accessories collection.



EXFOLIATING PAD



VANITY KIT



SHOWER CAP



NAIL FILE



SHAVING SET



DENTAL KIT



FRESHMINT  
MOUTHWASH



MENDING KIT



SHOE MITT



RESEALABLE  
SHOE POLISH





## The Skin Care Collection

The perfectly formed ‘rejuvenate and revive’ collection. Skin is purified, energised and conditioned, enabling your globetrotting guests to put their best face forward at every stage of their journey.



### AFRICAN WHITEWOOD BALANCING FACE WASH

Skin is intensively cleansed without affecting the natural PH balance. With African whitewood extract to combat excess shine and gently purify skin.

30ml (1fl oz)



### EXTRA-RICH BAI JI HYDRATOR

With bai ji extract, this intense moisturiser minimises dryness while macadamia seed oil nourishes the face. Skin looks healthier and fresher with a firm, smooth and comfortable feel.

10ml (0.3fl oz)



### VITAMIN LIPSAVER

Hydrate and soothe dry lips for a comfortable feel. Blended with antioxidant-rich vitamin E and beeswax to keep lips soft and conditioned whatever the weather.

5ml (0.1fl oz)



## Molton Brown Turndown Collection

Surprise your guests with a well-chosen treat. We can help you choose from a selection of mini-sized fragrances for gifts that your guests will love.



### COASTAL CYPRESS & SEA FENNEL BATH SALTS

Invigorating bath salts to stimulate and soothe weary muscles.

Soak the senses in a collision of Australian cypress and refreshing marine notes.

25g (0.88oz)



### ORANGE & BERGAMOT HAND CREAM

An instantly absorbed daily treat for delectably soft and luxuriously moisturised hands.

10ml (0.3fl oz)

## New Hand Sanitizers

Give your guests peace of mind when out and about. Formulated with 76% alcohol, our new Hand Sanitizers\* kill 99.9% bacteria and are 100% vegan.\*\*



### HAND SANITIZER 30ml (1fl oz)



### RINSE FREE CLEANSING HAND GEL 30ml (1fl oz)

\*Hand Sanitizer and Rinse Free Cleansing Hand Gel are the same product. Americas distribution name is Hand Sanitizer. EMEA, Africa and Australia distribution name is Rinse Free Cleansing Hand Gel. \*\*No ingredients of animal origin.



# SENSAI Turndown Collection

We are proud to partner with prestigious Japanese beauty brand, SENSAI a fellow member of the Kao family. A pioneer in luxury skin care for 40 years, SENSAI shares many of the values at our heart, most notably a passion for exceptional ingredients and care for the environment.

The brand is renowned for its signature ingredient, *Koishimaru Silk*, the most precious type of silk in Japanese history, once reserved for the imperial family. Research discovered it has the ability to promote the production of hyaluronic acid, which is essential for nurturing and building skin to achieve the legendary Japanese SILK SKIN.

By sourcing some raw materials through their own sustainable farm, each process carried out by SENSAI – from soil preparation to extraction – is done consistently to be easily traceable. They create high quality refillable products and use FSC certified materials in their paper packaging to support forest resource conservation. SENSAI’s mindful approach to reducing waste is an ethos we share as part of our journey to be kinder to the planet.

Available in UK & EMEA regions only

# CELLULAR PERFORMANCE Extra Intensive Collection

Perfect for tired and dull-looking skin, this series delivers immediate, powerful results, revitalising and recovering skin’s lost elasticity, moisture and nurturing natural beauty.



## EXTRA INTENSIVE ESSENCE

This powerful, refreshing essence quickly energises skin for a healthier look and fortifies complexion with a new source of energy.

3.5ml



## EXTRA INTENSIVE CREAM

A rich formula that luxuriously melts into the skin, specifically designed to address visible signs of skin ageing.

4.6ml



## EXTRA INTENSIVE EYE CREAM

An extremely soothing cream that deeply nourishes tired-looking eye areas, so they become visibly radiant and firmer over time.

2ml



## EXTRA INTENSIVE MASK

Recharge overnight – this mask restores lost elasticity for a silky complexion while skin looks more uplifted and rejuvenated. Enriched with natural botanical oil extract from Macadamia nuts.

9ml

# CELLULAR PERFORMANCE & SILKY BRONZE Collection

The CELLULAR PERFORMANCE line is designed to tackle first signs of ageing, fine lines or lack of elasticity. The SILKY BRONZE collection defends against UV rays, tackling both immediate and future effects of the sun, and leaves you with a beautiful, silky bronze glow.



CELLULAR PROTECTIVE CREAM FOR FACE SPF50+  
Providing UVA/UVB protection, this water and oil-resistant\* cream has a luxuriously smooth, silky texture.

\*In-vitro tested.  
3.5ml

CELLULAR PROTECTIVE CREAM FOR BODY SPF30  
Easily absorbed into the skin, this all-over lotion protects against ageing signs and oxidation, with an alluring silky bronze finish.

10ml

AFTER SUN GLOWING CREAM  
A luminous, shimmering treatment that instantly soothes and hydrates UV-stressed skin while embellishing your tan.

10ml

CELLULAR PERFORMANCE ADVANCED DAY CREAM  
A smooth, comforting anti-ageing moisturiser with SPF30 and potent plant-based ingredients designed for everyday defence and an instant silky glow. Infused with a fruity-floral fragrance for an uplifting start to the day.

4.6ml





The background is a dark green, marbled texture, resembling stone or aged paper. It features swirling, organic patterns in various shades of green, from deep forest green to lighter, almost white highlights, creating a complex, layered visual effect.

Scent Marketing



# Aroma Reed Collection

The world’s most evocative aromas – expertly distilled. An understated way to elegantly scent any space, our Aroma Reeds collection makes a striking statement of its own. Delight your guests from their first step through the door with our iconic fragrances.



This is a selection from our collection. For more information, ask a Molton Brown representative or check online at [moltonbrown.com](http://moltonbrown.com)

## Scented Candle Collection

Welcome your guests into an inviting ambience with the flickering glow of candlelight. Immediately imbue the room with cosy, cocooning notes or instil the most radiant, composed fragrances to turn their moments into memories.



This is a selection from our collection. For more information, ask a Molton Brown representative or check online at [moltonbrown.com](http://moltonbrown.com)





The background is a dark green, marbled texture, resembling a close-up of a stone or a microscopic view of a material. The marbling consists of irregular, swirling patterns of slightly lighter and darker shades of green, creating a complex, organic appearance. The lighting is somewhat uneven, with brighter areas where the marbling is more pronounced and darker areas in the shadows.

Partnership Has Its Privileges



## Celebrating Our Collaboration

Our Digital Marketing Campaigns reach 540K+ customers who are in line with hotel guest profiles; mutually enriching customer database and offering you further CRM opportunities.

### DIGITAL MARKETING SUPPORT

On our digital and social media platforms, we create beautiful content about your property, showcasing each detail to entice our customers and your future guests.

### EDITORIAL FEATURE

We create an online article fully dedicated to the property, published on our website with a competition for hotel stay.

### SOCIAL MEDIA

Using our own hashtag, #TravelTuesday, we make a social post fully dedicated to the property, shared on Instagram, Facebook and Twitter.

### NEWSLETTER

To our database of 540k+ readers, we email a newsletter spotlighting your property.

### REWARDS CLUB

Our loyalty programme provides an opportunity to reach our highest spending customers by offering an exclusive offer or experience.

### COMPLIMENTARY MEDIA EXPOSURE

We collaborate with renowned media outlets, providing you with further exposure. Tailored to your requirements, we are proud to work with you and provide further marketing assets such as press releases and online articles.



Top: Paragraph Resort & Spa  
Middle: The Inn at Whitewell  
Bottom: Hotel Juliana

# Hotel Services

Entrust us to support you with a wide range of services, dedicated to truly enhance your guest experience.

## VIP GIFTING

We warmly invite our hotel partners to discover our corporate gifting programme, enabling you to surprise VIP guests with an array of refined treats. We also create bespoke gifts for that personal touch, elegantly encased in our signature gift box.

## CONCIERGE & ROOM-TO-RETAIL PROGRAMME

Go one step further, and offer guests the chance to buy our full size collections directly from your premises; giving you the chance to profit from our in-house room amenity programme. A perfect memento of their stay, beautifully wrapped

and brought to their room by the Concierge.

## THE MOLTON BROWN SIGNATURE EXPERIENCE

Customise your in-room experience and let your guests choose from a selection of our Bath and Body luxuries. Your Bathing Butler will then draw a relaxing bath filled with their favourite fragrance, complete with all the trimmings.

## STAFF TRAINING

We will organise and run bespoke training to ensure your team knows all about what makes us unmistakably us.





UK, Europe, Middle East,  
Africa & Australia  
Molton Brown  
130 Shaftesbury Avenue  
London W1D 5EU  
T +44 (0) 127 964 8777  
[hoteldivision@moltonbrown.com](mailto:hoteldivision@moltonbrown.com)

USA and The Americas  
Molton Brown USA  
One Penn Plaza, 41st Floor  
Suite 4118, New York  
NY 10119  
T +1 212 643 1549  
[mbhotel@moltonbrown.com](mailto:mbhotel@moltonbrown.com)

Asia  
Molton Brown Asia  
83 Clemenceau Avenue  
#16-08 UE Square  
Singapore 239920  
T +65 6681 4740  
[apachotelandspa@moltonbrown.com](mailto:apachotelandspa@moltonbrown.com)

**MOLTON BROWN**  
L O N D O N

[moltonbrown.com](http://moltonbrown.com)