
MOLTON BROWN



Why Molton Brown?

Growing from small-scale artisans into the international fragrance brand we are today, our pioneering presence is felt in our stores and websites, in department stores, and the most esteemed hotels.

We meticulously craft our fragrances in-house, in England, with our amenities sharing the same exceptional formulas as our retail collections. This makes us unique in the industry – we do not believe in diluting or changing our hotel products in any way.

Partnership has its privileges. We offer a signature array of services tailored to each unique hotel, including digital marketing support, as well as complimentary trade and consumer press coverage. From VIP Gifting to our Concierge Programme and staff training, let us provide the unexpected finishing touches to make your guests' stay their most memorable.

With over 40 years of experience working with the world's finest hotels, we know the ingredients that enhance your guests' indulgent moments.

We are delighted to be recognised for our efforts and are proud to have won LUX Life magazine's Best Hotel Amenity Brand and COPRA's Best British Brand for 2022.

Made in England

Born in London 1971, Molton Brown is an icon of uniquely British style. Our products have been Made in England since day one – and we are committed to this for our future.

We Are Passionate About Quality

We source only the best ingredients in exceptional fragrance concentrations for a long-lasting experience. We are proud that our hotel amenities share the same formulas as our retail collections. Our quality has awarded us with a Royal Warrant from Her Late Majesty Queen Elizabeth II.

We Treasure Our World

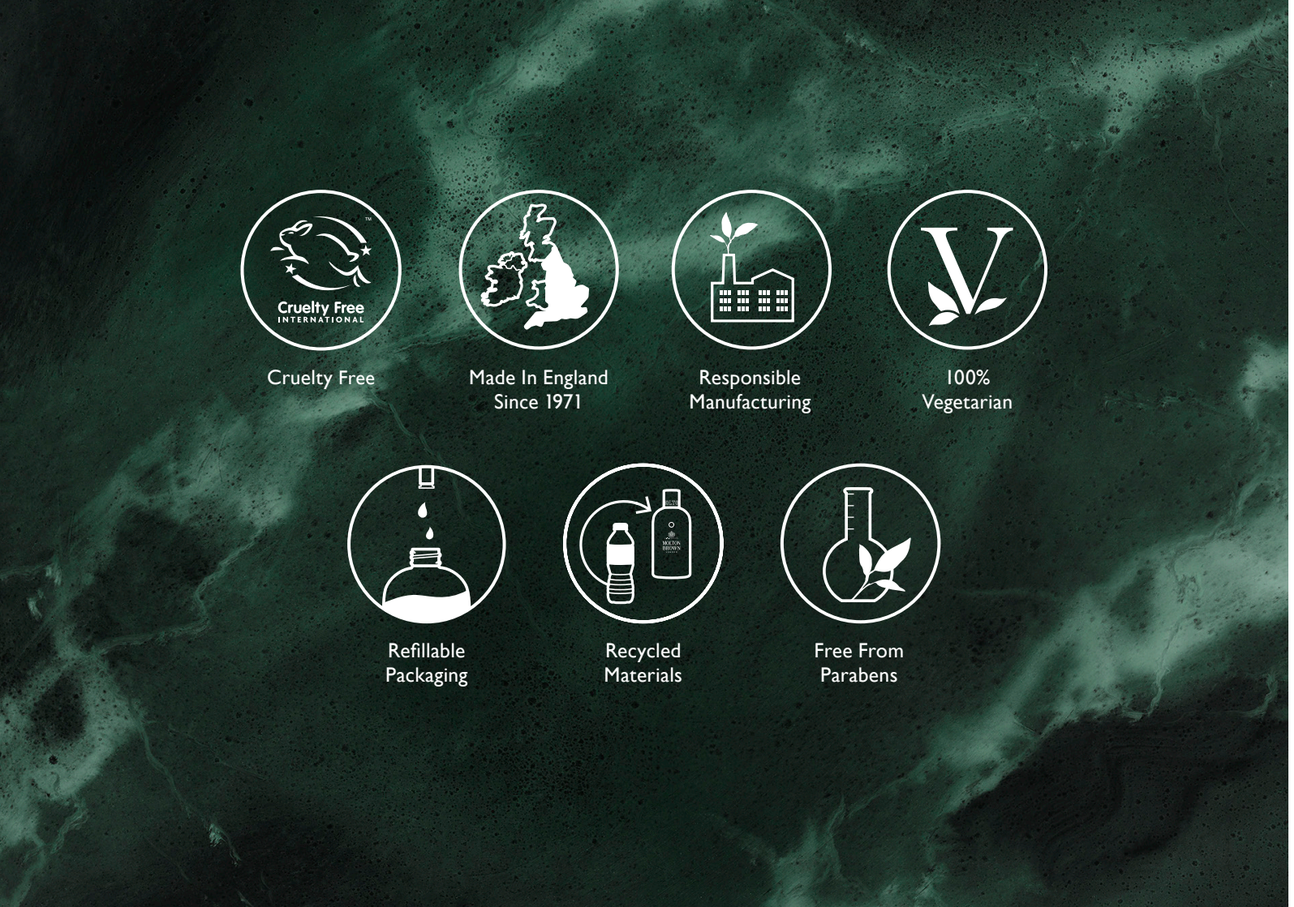
We never have and never will test on animals, we run our own manufacturing facility in England and we champion refillable beauty – and we are always working on how to nurture our planet even further.

We Celebrate Individuality

We live by an ‘individual first’ ethos, working side-by-side with our eclectic set of perfumers to create distinctive fragrances that your hotel guests will love.

We Are Chosen by the Finest Hotels in the World





Our Commitments To The Planet

As pioneers of positive luxury, we want to be responsible for the path our products take. We are always working on how to nurture our planet even further, and this remains true with our hotel partnerships.

Here are our ever-evolving commitments to the earth:

- Our products have been Made in England since 1971 and we are committed to this for our future. This means we can uphold the highest quality standards on our doorstep while promoting local and greener manufacturing
- We have never tested on animals since 1971 and we never will, plus we have been Leaping Bunny-approved since 2012
- Our formulas are 100% vegetarian
- Our formulas are free from parabens
- We have not used any microbeads in our products since 2017, choosing natural alternatives such as olive stones, black peppercorn and volcanic sand
- Our paper packaging has been 100% FSC certified since 2019, which ensures we source the best quality raw materials, while nurturing our natural resources
- The outer packaging of our Hotel Accessories collection is fully recyclable. We have also started manufacturing our Bath, Body and Hand collection in 50% recycled PET bottles
- Our nearby Hertfordshire factory has used 100% renewable electricity since 2016 and we recycled almost 98% of our waste there in 2021.


The Reviving Rosemary Collection



An Introduction

Treat your guests to a restorative ritual throughout their stay and beyond with our first aromatherapy-inspired collection, featuring our sophisticated design. Discover essential oil-enriched products, from luxurious Bath & Shower Oil-In-Gel to nature-driven Hair Care and herbaceous Hand Care.

Made to uplift the senses, this botanical collection nurtures a reviving spirit of wellbeing; a harmonious gathering of the highest quality fresh rosemary, nourishing tamanu oil and enlivening eucalyptus essential oil.

As a classic aromatherapy herb, we chose rosemary to promote a feeling of balance, clarity and confidence. Notes of grounding geranium and rich patchouli deepen the mood-boosting scent trail.

As well as making you feel good, we want to do good for the world that gives us our purest ingredients. The rosemary is supplied by a grower who cultivates the rosemary in its natural environment. They specialise in quality herbs and grow biodynamically, where harvesting is carefully managed to ensure cut areas have time to replenish.

Invigorating. Uplifting. Renewing.

Available in sizes 30ml, 300ml and 5L.*





*Not all products are available in 5L sizes.

The Fragrance

Rosemary & Geranium

This aromatic-floral fragrance resets the mind and body with the renewing entwinement of rosemary and geranium. The creator of this collection, Senior Perfumer Julie Pluchet was inspired by nature and its power to make us feel rejuvenated and ‘reconnected with ourselves’.

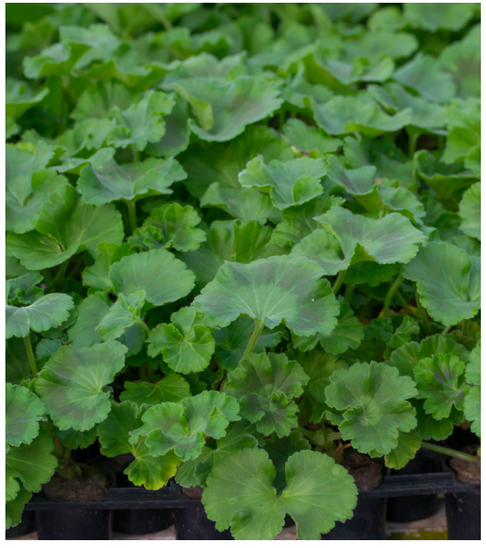
Rosemary

Fresh and herbaceous, this top note lends an invigorating uplift. Enjoy the aromatic character of this fragrant evergreen ingredient to help awaken the senses.

Geranium

This green floral note brings balance to the heart and deepens the scent trail. Traditionally used in aromatherapy, this scent captures the natural botanical element of a flourishing garden.





Little Luxuries



Hair

Shampoo
Conditioner



Body

Bath & Shower Gel
Body Lotion

Available in 30ml (1 fl oz), 300ml (10.1 fl oz) and 5L (169.1 fl oz).

Full-Size Luxuries



Hair

Shampoo
Conditioner



Body

Bath & Shower Gel
Body Lotion
Bath & Shower Oil-In-Gel



Hand

Fine Liquid Hand Wash
Hand Lotion

Available in 300ml (10.1fl oz) and 5L (169.1fl oz).

Soap Collection

Enrich your guests' cleansing ritual with our luxury Soap collection.



New Triple Milled Soap boxed

Available in 25g (0.88oz) and 45g (1.59oz)



ULTRA PURE Triple Milled Soap boxed

Available in 75g (2.6oz)

Sustainable Dispensing Programme



Dispensing Programme

Our expanding Dispensing Programme helps eliminate the need for single-use bottles, providing you with smart solutions that reduce waste, supports refillable beauty and enhance reusability. We have over 20 years of experience offering dispensers, easing your mind when it comes to hygiene and safety.

High Quality Formulas

Our refillable dispensers can be replenished with 5L Bath, Body, Hand and Hair Care refills, which are made in England and created with the same exceptional formulas as our retail collections.

Distinctive Fragrances

You can choose from a diverse selection of exquisite fragrances to give your guests a full, sensorial ritual; from an invigorating morning shower to a restorative night-time soak.

Suitable for All Aesthetics

Extend the experience throughout your hotel, spa, restrooms, fitness areas and restaurants for a sophisticated, cohesive finish.





Dispensing Programme

Reviving Rosemary Dispensers

Make a stylish statement with our contemporary, understated chrome dispenser. They can be replenished with five litre refills and are perfect for showcasing full size complementing washes and lotions.

Luxury Collection, Reviving Rosemary and 1971 Dispensers are available in a single, double and triple format.

The Elemental Arc

Made from stainless steel, our classic holder is suitable for our 300ml (Luxury Collection, Reviving Rosemary and 1971) bottles, for a safe and refined surface option.

Right: Reviving Rosemary Double Dispenser
Top: Reviving Rosemary Triple Dispenser
Bottom: Reviving Rosemary 300ml



Dispensing Programme



Porcelain Decanters

An elegant alternative to our dispensers, the Porcelain Decanters are designed in an exquisite apothecary aesthetic. Delicately topped with environmentally-conscious, tropical wood stoppers, they house 100ml from our iconic Bath, Body and Hair Care collections.



Molton Brown Signature Dispenser

Our Signature Dispenser channels our iconic spherical design and houses 350ml formulas from our Bath, Body, Hand and Hair Care collections. Installing just one unit would prevent more than 18,250 bottles and 137kg of plastic being sent to landfill every year*.

Featuring our heritage Mayfair Ebony colourway and refined Gun Metal finish, the dispenser is crafted to suit every bathroom aesthetic. It has a removable metal plate to change the product collection name, and a fill level indicator on the front, for housekeeping staff to clean and replenish with ease. To ensure the best standards of hygiene, the dispenser has a tamper-proof system and cannot be opened or removed by hotel guests.

The dispenser can be filled with 350ml of our bestselling, Made in England products, created with the same high quality formulas as our retail collections.

*Based on Molton Brown data of 30ml bottles used annually in a typical 100-room luxury hotel.


The Finishing Touches



Luxury Accessories

From last-minute grooming to a quick tailoring fix, anticipate your guests' every need with our accessories collection.



Exfoliating Pad



Vanity Kit



Shower Cap



Nail File



Shaving Set



Dental Kit



Freshmint Mouthwash



Mending Kit



Shoe Mitt



Resealable Shoe Polish





The Skin Care Collection

The perfectly formed ‘rejuvenate and revive’ collection. Skin is purified, energised and conditioned, enabling your globetrotting guests to put their best face forward at every stage of their journey.



African Whitewood Balancing Face Wash

Skin is intensively cleansed without affecting the natural PH balance. With African whitewood extract to combat excess shine and gently purify skin.

30ml (1fl oz)



Vitamin Lipsaver

Hydrate and soothe dry lips for a comfortable feel. Blended with antioxidant-rich vitamin E and beeswax to keep lips soft and conditioned whatever the weather.

5ml (0.1fl oz)



Extra-rich Bai Ji Hydrator

With bai ji extract, this intense moisturiser minimises dryness while macadamia seed oil nourishes the face. Skin looks healthier and fresher with a firm, smooth and comfortable feel.

10ml (0.3fl oz)

Molton Brown Turndown Collection

Surprise your guests with a well-chosen treat. We can help you choose from a selection of mini-sized fragrances for gifts that your guests will love.



Coastal Cypress & Sea Fennel Bath Salts

Invigorating bath salts to stimulate and soothe weary muscles. Soak the senses in a collision of Australian cypress and refreshing marine notes.

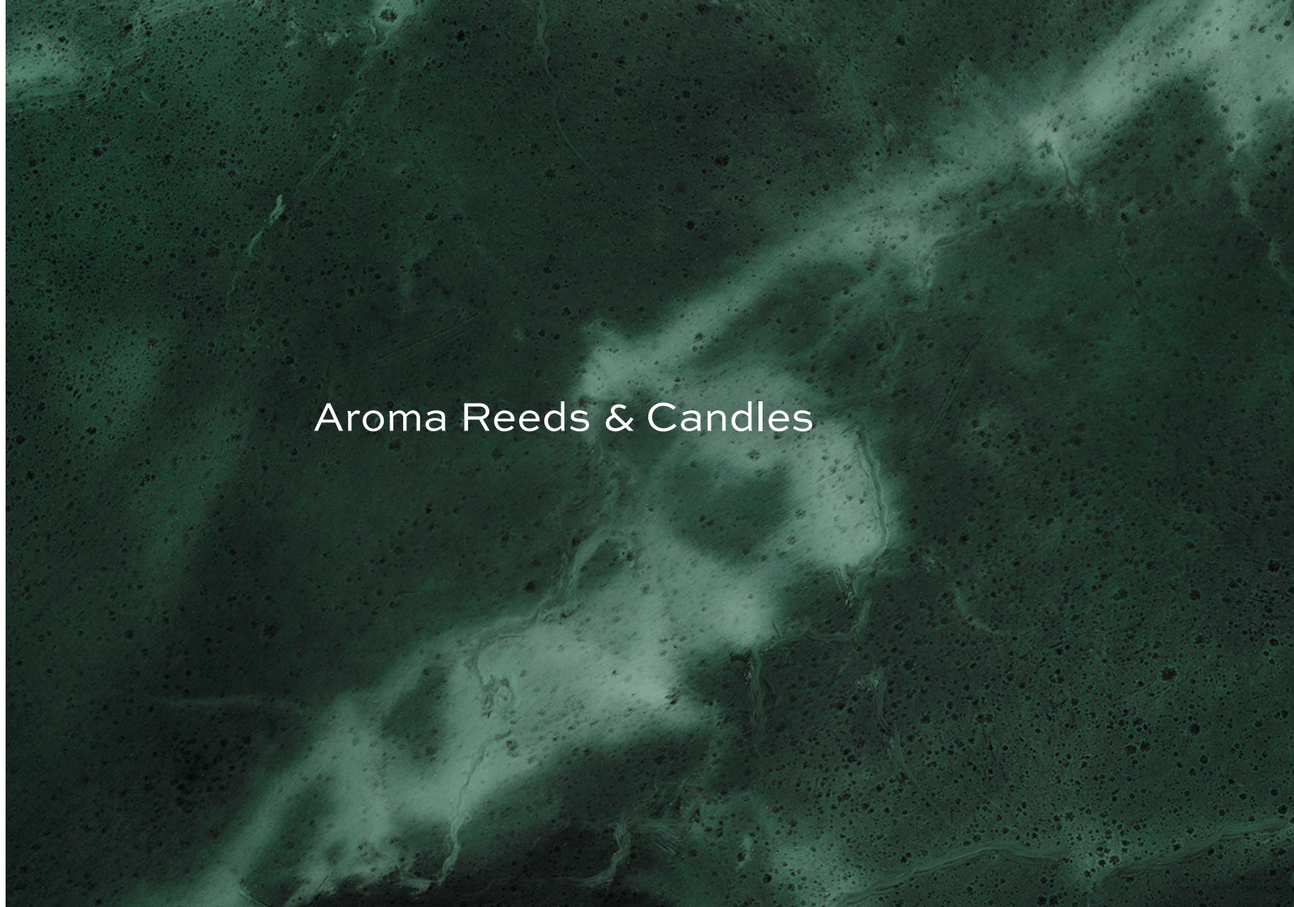
25g (0.88oz)



Orange & Bergamot Hand Cream

An instantly absorbed daily treat for delectably soft and luxuriously moisturised hands.

10ml (0.3fl oz)





Aroma Reeds Collection

The world's most evocative aromas – expertly distilled. An understated way to elegantly scent any space, our Aroma Reeds collection makes a striking statement of its own. Delight your guests from their first step through the door with our iconic fragrances.



Orange & Bergamot Aroma Reeds



Re-charge Black Pepper Aroma Reeds



Delicious Rhubarb & Rose Aroma Reeds

This is a selection from our collection. For more information, ask a Molton Brown representative or check online at moltonbrown.com

Scented Candle Collection

Welcome your guests into an inviting ambience with the flickering glow of candlelight. Immediately imbue the room with cosy, cocooning notes or instil the most radiant, composed fragrances to turn their moments into memories.



Orange & Bergamot
Signature Candle



Re-charge Black Pepper
Signature Candle



Delicious Rhubarb & Rose
Signature Candle

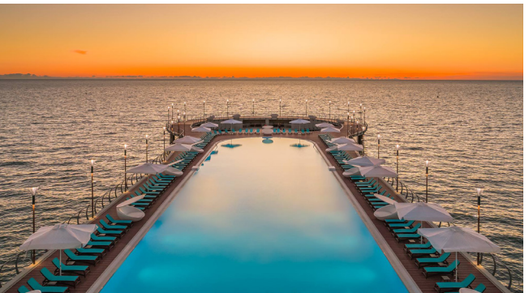
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Partnership Has Its Privileges







Celebrating Our Collaboration

Our Digital Marketing Campaigns reach 900K+ customers who are in line with hotel guest profiles; mutually enriching customer database and offering you further CRM opportunities.

Digital Marketing Support

On our digital and social media platforms, we create beautiful content about your property, showcasing each detail to entice our customers and your future guests.

Editorial Feature

We create an online article fully dedicated to the property, published on our website with a competition for hotel stay.

Social Media

Using our own hashtag, #TravelTuesday, we make a social post fully dedicated to the property, shared on Instagram, Facebook and Twitter.

Newsletter

To our database of 900k+ readers, we email a newsletter spotlighting your property.

Top: Paragraph Resort & Spa, Middle: The Inn at Whitewell ,
Bottom: Hotel Juliana

Rewards Club

Our loyalty programme provides an opportunity to reach our highest spending customers by offering an exclusive offer or experience.

Complimentary Media Exposure

We collaborate with renowned media outlets, providing you with further exposure. Tailored to your requirements, we are proud to work with you and provide further marketing assets such as press releases and online articles.



Hotel Services

Entrust us to support you with a wide range of services, dedicated to truly enhance your guest experience.

VIP Gifting

We warmly invite our hotel partners to discover our corporate gifting programme, enabling you to surprise VIP guests with an array of refined treats. We also create bespoke gifts for that personal touch, elegantly encased in our signature gift box.

Concierge & Room-To-Retail Programme

Go one step further, and offer guests the chance to buy our full-size collections directly from your premises; giving you the chance to profit from our in-house room amenity programme. A perfect memento of their stay, beautifully wrapped and brought to their room by the Concierge.

The Molton Brown Signature Experience

Customise your in-room experience and let your guests choose from a selection of our Bath and Body luxuries. Your Bathing Butler will then draw a relaxing bath filled with their favourite fragrance, complete with all the trimmings.

Staff Training

We will organise and run bespoke training to ensure your team knows all about what makes us unmistakably us.



UK, Europe, Middle East,
Africa & Australia
Molton Brown
6 Agar Street
London WC2N 4HN
T +44 (0) 127 964 8777
hoteldivision@moltonbrown.com

USA and The Americas
Molton Brown USA
One Penn Plaza, 41st Floor
Suite 4118, New York
NY 10119
T +1 212 643 1549
mbhotel@moltonbrown.com

Asia
Molton Brown Asia
83 Clemenceau Avenue
#16-08 UE Square
Singapore 239920
T +65 6681 4740
apachotelandspa@moltonbrown.com

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moltonbrown.com