



BY APPOINTMENT TO HER MAJESTY THE QUEEN  
SUPPLIER OF TOILETRIES MOLTON BROWN LONDON

# MOLTON BROWN

LONDON

British Makers Of Fragrance  
*Created With Care*

*“Finding Molton Brown in your hotel bathroom is the mark of a fine property. You know that you’re in for a good stay.”*

Condé Nast Traveller Magazine



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## Why Molton Brown?

Growing from small-scale artisans into the international fragrance brand we are today, our pioneering presence is felt in our stores and websites, in department stores, and the most esteemed hotels. Our quality has awarded us a Royal Warrant from Her Majesty Queen Elizabeth II.

We meticulously craft our fragrances in-house, in England, with our amenities sharing the same exceptional formulas as our retail collections. This makes us unique in the industry – we do not believe in diluting or changing our hotel products in any way.

Partnership has its privileges. We offer a signature array of services tailored to each unique hotel, including digital marketing support, as well as complimentary trade and consumer press coverage. From VIP Gifting to our Concierge Programme and staff

training, let us provide the unexpected finishing touches to make your guests’ stay their most memorable.

With over 30 years of experience working with the world’s finest hotels, we know the ingredients that enhance your guests’ indulgent moments.

We are delighted to continue being recognised for our efforts. Our amenities and services earned us LUX Life magazine’s Best Hotel Amenity Brand Award for 2020 and 2021.



#### MADE IN ENGLAND

Born in London 1971, Molton Brown is an icon of uniquely British style. Our products have been Made in England since day one – and we are committed to this for our future.

#### WE ARE PASSIONATE ABOUT QUALITY

We source only the best ingredients in exceptional fragrance concentrations for a long-lasting experience. We are proud that our hotel amenities share the same formulas as our retail collections. Our quality has awarded us with a Royal Warrant from Her Majesty Queen Elizabeth II.

#### WE TREASURE OUR WORLD

We never have and never will test on animals, we run our own manufacturing facility in England and we champion refillable beauty – and we are always working on how to nurture our planet even further.

#### WE CELEBRATE INDIVIDUALITY

We live by an ‘individual first’ ethos, working side-by-side with our eclectic set of perfumers to create distinctive fragrances that your hotel guests will love.

#### WE ARE CHOSEN BY THE FINEST HOTELS IN THE WORLD





**Cruelty Free**



**Made In England  
Since 1971**



**Responsible  
Manufacturing**



**100%  
Vegetarian**



**Collect To  
Recycle\***



**Refillable  
Packaging**



**Reduced  
Virgin Materials**



**Free From  
Parabens & Phthalates**

\*UK trial at selected locations.

## Our Commitments To The Planet

As pioneers of positive luxury, we want to be responsible for the path our products take. We are always working on how to nurture our planet even further, and this remains true with our hotel partnerships.

Here are our ever-evolving commitments to the earth:

- Our products have been Made in England since 1971 and we are committed to this for our future. This means we can uphold the highest quality standards on our doorstep while promoting local and greener manufacturing
- We have never tested on animals since 1971 and we never will, plus we have been Leaping Bunny-approved since 2012
- Our formulas are 100% vegetarian and 97% of our formulas are vegan\* – we will be a 100% vegan manufacturer in 2022

- Our formulas are free from parabens and phthalates
- We have not used any microbeads in our products since 2017, choosing natural alternatives such as olive stones, black peppercorn and volcanic sand
- Our paper packaging has been 100% FSC certified since 2019, which ensures we source the best quality raw materials, while nurturing our natural resources
- We have started manufacturing our Hotel Accessories collection with fully recyclable outer packaging, which will be available this year. We have also started manufacturing our

Bath, Body and Hand collection in 50% recycled PET bottles

- And our nearby Elsenham manufacturing facility is carbon neutral. We have also used 100% renewable electricity there since 2016 and recycled nearly 98% of our waste in 2021.

\*No ingredient of animal origin.

The image features a dark green, marbled paper background with intricate, swirling patterns of lighter green and white. The texture is organic and resembles natural stone or aged parchment. Centered on the right side of the image is the text "The Luxury Collection One" in a white, elegant serif font.

The Luxury Collection One

# Bath & Body Collection

A classic selection of our iconic Bath & Shower Gels and Body Lotions, encased in the same signature bottles we have for our retail collections.



## ORANGE & BERGAMOT BATH & SHOWER GEL AND BODY LOTION

A courtyard of orange trees in dappled shade. Lively citrus airs dancing the flamenco at dawn. Azure blue skies above. Awaken your spirits with our modern classic, plucked from the naranja grove.



## FIERY PINK PEPPER BATH & SHOWER GEL AND BODY LOTION

A humid dusk on the descent of Cirque de Salazie. Jewelled birds of paradise flaunt across warm air. The scent of crushed sweet spices drift over colourful rooftops. Entice curiosity with aromatic adventure.



## HEAVENLY GINGERLILY BATH & SHOWER GEL AND BODY LOTION

Black sands slipping into a Polynesian lagoon. Delicate ginger lilies peek through the foliage. Fragrant spices perfuming the breeze. Entice your wanderlust with an escape to Tahitian shores.



## RELAXING YLANG-YLANG BATH & SHOWER GEL AND BODY LOTION

Creamy-white, soft, secluded sands. The air heady with the scent of sweet evening flowers. A hammock swaying between two palms. Fall into a deep slumber on the Perfume Isles.



## COASTAL CYPRESS & SEA FENNEL BATH & SHOWER GEL AND BODY LOTION

A salt-sprayed collision of the ocean swell against rugged outcrops. Waves lapping in uncharted caverns. A peninsula awaiting great exploration. Awash your senses with sea-soaked adventure.



## SERENE COCO & SANDALWOOD BODY LOTION

The milky white of freshly cut coconut. Honey dripped from spoon to lip. Gandang drum heard along the shore. Close your eyes and drift off to the islands.

Available in 30ml (1 fl oz), 50ml (1.7 fl oz), 100ml (3.3 fl oz), 300ml (10.1 fl oz) and 5L\* (169.1 fl oz).

\*Except Fiery Pink Pepper and Heavenly Gingerlily Body Lotions.

Available in 30ml (1 fl oz), 50ml (1.7 fl oz), 100ml (3.3 fl oz), 300ml (10.1 fl oz) and 5L\* (169.1 fl oz).

\*Except Relaxing Ylang-Ylang Body Lotion.



## Hair Collection

Our targeted Shampoo and Conditioner sets bring out beautiful, healthy hair, finished with a delicate fragrance.



### NEW HYDRATING SHAMPOO AND CONDITIONER WITH CAMOMILE

The hair's moisture balance feels restored, giving effortless shine and an enviably smooth, silky-soft touch. Enriched with sustainably sourced soothing camomile, hydroponically grown in London's underground tunnels; inspired by our heritage of creating natural hair care in our original Mayfair salon.

Available in 30ml (1 fl oz),  
50ml (1.7 fl oz), 100ml (3.3 fl oz),  
300ml (10.1 fl oz) and 5L (169.1 fl oz).



### INDIAN CRESS PURIFYING SHAMPOO AND CONDITIONER

Hair is thoroughly nourished and the scalp is refreshed. With cleansing Indian cress extract and shine-enhancing amino acids, hair is given a lustrous, healthy-looking finish, delicately fragranced with enticing aromas of jasmine, honeysuckle and sandalwood.

Available in 30ml (1 fl oz),  
50ml (1.7 fl oz), 100ml (3.3 fl oz),  
300ml (10.1 fl oz) and 5L (169.1 fl oz).

## Soap Collection

Enrich your guests' cleansing ritual with our luxury Soap collection.



### NEW TRIPLE MILLED SOAP BOXED

Available in 25g (0.88oz),  
45g (1.59oz)  
and 75g (2.6oz)



### ULTRA PURE TRIPLE MILLED SOAP BOXED

Available in 75g (2.6oz)



## Body Polishers

Each indulgent Body Polisher is enriched with a unique exfoliating ingredient and iconic fragrance. Experience caressingly soft, beautifully scented skin.



This is a selection from our extensive collection. For more information, ask a Molton Brown representative or check online at [moltonbrown.com](http://moltonbrown.com)



# Hand Collection

Indulge your guests in our luxury Hand Care, bursting with rich, aromatic notes whilst nourishing and caring for the skin. House them in our chrome dispenser to add a sleek finishing touch to your bathrooms.



## ORANGE & BERGAMOT FINE LIQUID HAND WASH AND HAND LOTION

A courtyard of orange trees in dappled shade. Lively citrus airs dancing the flamenco at dawn. Azure blue skies above. Awaken your spirits with our modern classic, plucked from the naranja grove.

Available in 300ml (10.1 fl oz) and 5L (169.1 fl oz).



## LIME & PATCHOULI FINE LIQUID HAND WASH AND HAND LOTION

An alfresco bay market, shaded under a parasol of palm fronds. The piercing zest of verdant green makrut limes. Bountiful clusters of shiny, crushed leaves and glass bottles filled with rich oils. Uplift your essence with the abundant flavours of Ban Krut.



## REFINED WHITE MULBERRY FINE LIQUID HAND WASH AND HAND LOTION

Winding rivers flowing through verdant valleys. Mulberry trees hooked along the slopes in early morning mist. Freshly tied bouquet garnis, just gathered. Renew your senses with a ramble through the mountains.

Available in 300ml (10.1 fl oz) and 5L (169.1 fl oz).



## FIERY PINK PEPPER FINE LIQUID HAND WASH AND HAND LOTION

A humid dusk on the descent of Cirque de Salazie. Jewelled birds of paradise flaunt across warm air. The scent of crushed sweet spices drift over colourful rooftops. Entice curiosity with aromatic adventure.

## Luxury Collection One Dispensers

Make a stylish statement with our contemporary, understated chrome dispensers. Available in single, double and triple formats they can be replenished with five litre refills.





The 1971 Collection



## An Introduction

The 1971 Collection honours Molton Brown's founding year and proud legacy as small-scale English artisans curating the best natural ingredients.

Our organic philosophy was the first of its kind. We hand-blended herbal formulations at our original salon in Mayfair, London, using traditional techniques with a human touch.

Rooted deeply in our artisanal heritage whilst upholding our luxurious essence, the 1971 Collection has been crafted with the modern globetrotter in mind. It is also 100% vegan\*, staying true to our founders' sustainability values.

We delved into our archives to inspire the one-of-a-kind design of

this collection. The monochromatic, apothecary-style bottles are a nod to our past practice of pouring mixtures into amber glass vessels for enhanced UV protection.

We reinvented the 'MB' monogram from some of our earlier products, lending a strong visual presence and symbol of effortless unity to this collection. All finished with a twist of the distinctive, ribbed black cap. A beautifully simple design that honours our heritage with a sense of the minimalist contemporary.

\*No ingredients of animal origin.



Top: The 1971 Original Bottle  
Bottom: Bath Milk Selection Archives

# The Fragrance

## *Mandarin & Clary Sage*

An enlivening fragrance of refreshing mandarin peel extract and balancing clary sage flower to energise the senses and restore wellbeing.

### MANDARIN

*Citrus reticulata*

The aroma is sweet, fruity and citrusy with a light floral undertone, distinguished by its sensual, neroli-like trail. Famously cultivated in China, it is a traditional symbol of abundance and good fortune.

### CLARY SAGE

*Salvia sclarea*

A fresh, herbal note that is slightly floral and musky with amber accents. It is most commonly cultivated in Russia, France and Hungary with a long history of use in folklore as a cleansing and purifying herb.



Top: Mandarin, *Citrus reticulata*  
Bottom: Clary Sage, *Salvia sclarea*

## Little Luxuries



HAIR  
Shampoo  
Conditioner



BODY  
Body Wash  
Body Lotion  
50g Soap  
30g Soap

Available in 30ml (1fl oz) and 50ml (1.7fl oz).

## Full Size Luxuries



HAIR & BODY  
Hair & Body Wash  
Shampoo  
Conditioner



HAND & BODY  
Hand & Body Wash  
Hand & Body Lotion

Available in 300ml (10.1fl oz) and 5L (169.1fl oz).

## 1971 Dispensers

Make a stylish statement with our contemporary, understated chrome dispensers. Available in single, double and triple formats, they can be replenished with five litre refills and are perfect for showcasing full size complementing washes and lotions.





Sustainable Dispensing Programme



## Dispensing Programme

Our expanding Dispensing Programme helps eliminate the need for single-use bottles, providing you with smart solutions that reduce waste, supports refillable beauty and enhance reusability. We have over 20 years of experience offering dispensers, easing your mind when it comes to hygiene and safety.

### HIGH QUALITY FORMULAS

The dispensers can be replenished with 5l Bath, Body, Hand and Hair Care refills, which are made in England and created with the same exceptional formulas as our retail collections.

### SUITABLE FOR ALL AESTHETICS

Extend the experience throughout your hotel, spa, restrooms, fitness areas and restaurants for a sophisticated, cohesive finish.

### DISTINCTIVE FRAGRANCES

You can choose from a diverse selection of exquisite fragrances to give your guests a full, sensorial ritual; from an invigorating morning shower to a restorative night-time soak.



## Dispensing Programme

### LUXURY COLLECTION ONE & 1971 DISPENSERS

Make a stylish statement with our contemporary, understated chrome dispenser. They can be replenished with five litre refills and are perfect for showcasing full size complementing washes and lotions.

Luxury Collection One and 1971 Dispensers are available in a single, double and triple format.



Top: Luxury Collection One Bespoke Glass Bottles & Double dispenser  
Bottom: 1971 Triple Dispenser

### GLASS BOTTLES

Specially designed for refilling and reusing, our glass bottles house 200ml of our Bath, Body, Hand and Hair Care collections. Crafted from thick-cut and 100% recyclable glass, they add an elevated feel to any bathroom, and are suitable for Luxury Collection One dispensers and The Elemental Arc.

### THE ELEMENTAL ARC

Made from stainless steel, our classic holder is suitable for both our 300ml plastic (Luxury Collection One and 1971) and 200ml glass bottles, for a safe and refined surface option.

\*Currently only available for UK, Europe, Middle East, Africa & Australia.

Right: The Elemental Arc





## Dispensing Programme



### PORCELAIN DECANTERS

An elegant alternative to our dispensers, the Porcelain Decanters are designed in an exquisite apothecary aesthetic. Delicately topped with environmentally-conscious, tropical wood stoppers, they house 100ml from our iconic Bath, Body and Hair Care collections.



## Molton Brown Signature Dispenser

Our Signature Dispenser channels our iconic spherical design and houses 350ml formulas from our Bath, Body, Hand and Hair Care collections. Installing just one unit would prevent more than 18,250 bottles and 137kg of plastic being sent to landfill every year\*.

Featuring our heritage Mayfair Ebony colourway and refined Gun Metal finish, the dispenser is crafted to suit every bathroom aesthetic. It has a removable metal plate to change the product collection name, and a fill level indicator on the front, for housekeeping staff to clean and replenish with ease. To ensure the best standards of hygiene, the dispenser has a tamper-proof system and cannot be opened or removed by hotel guests.

The dispenser can be filled with 350ml of our bestselling, Made in England products, created with the same high quality formulas as our retail collections.

\*Based on Molton Brown data of 30ml bottles used annually in a typical 100-room luxury hotel.



The Finishing Touches



## Luxury Accessories

From last-minute grooming to a quick tailoring fix, anticipate your guests' every need with our accessories collection.



EXFOLIATING PAD



VANITY KIT



SHOWER CAP



NAIL FILE



SHAVING SET



DENTAL KIT



FRESHMINT MOUTHWASH



MENDING KIT



SHOE MITT



RESEALABLE SHOE POLISH





## The Skin Care Collection

The perfectly formed 'rejuvenate and revive' collection. Skin is purified, energised and conditioned, enabling your globetrotting guests to put their best face forward at every stage of their journey.



**AFRICAN WHITEWOOD  
BALANCING FACE WASH**  
Skin is intensively cleansed without affecting the natural PH balance. With African whitewood extract to combat excess shine and gently purify skin.  
30ml (1fl oz)



**EXTRA-RICH  
BAI JI HYDRATOR**  
With bai ji extract, this intense moisturiser minimises dryness while macadamia seed oil nourishes the face. Skin looks healthier and fresher with a firm, smooth and comfortable feel.  
10ml (0.3fl oz)



**VITAMIN LIPSAVER**  
Hydrate and soothe dry lips for a comfortable feel. Blended with antioxidant-rich vitamin E and beeswax to keep lips soft and conditioned whatever the weather.  
5ml (0.1fl oz)

## Molton Brown Turndown Collection

Surprise your guests with a well-chosen treat. We can help you choose from a selection of mini-sized fragrances for gifts that your guests will love.



### COASTAL CYPRESS & SEA FENNEL BATH SALTS

Invigorating bath salts to stimulate and soothe weary muscles.

Soak the senses in a collision of Australian cypress and refreshing marine notes.

25g (0.88oz)



### ORANGE & BERGAMOT HAND CREAM

An instantly absorbed daily treat for delectably soft and luxuriously moisturised hands.

10ml (0.3fl oz)

## New Hand Sanitizers

Give your guests peace of mind when out and about. Formulated with 76% alcohol, our new Hand Sanitizers\* kill 99.9% bacteria and are 100% vegan.\*\*



### HAND SANITIZER 30ml (1fl oz)



### RINSE FREE CLEANSING HAND GEL 30ml (1fl oz)

\*Hand Sanitizer and Rinse Free Cleansing Hand Gel are the same product. Americas distribution name is Hand Sanitizer. EMEA, Africa and Australia distribution name is Rinse Free Cleansing Hand Gel. \*\*No ingredients of animal origin.



## SENSAI Turndown Collection

We are proud to partner with prestigious Japanese beauty brand, SENSAI a fellow member of the Kao family. A pioneer in luxury skin care for 40 years, SENSAI shares many of the values at our heart, most notably a passion for exceptional ingredients and care for the environment.

The brand is renowned for its signature ingredient, *Koishimaru Silk*, the most precious type of silk in Japanese history, once reserved for the imperial family. Research discovered it has the ability to promote the production of hyaluronic acid, which is essential for nurturing and building skin to achieve the legendary Japanese SILK SKIN.

By sourcing some raw materials through their own sustainable farm, each process carried out by SENSAI – from soil preparation to extraction – is done consistently to be easily traceable. They create high quality refillable products and use FSC certified materials in their paper packaging to support forest resource conservation. SENSAI's mindful approach to reducing waste is an ethos we share as part of our journey to be kinder to the planet.

Available in UK & EMEA regions only

## CELLULAR PERFORMANCE Extra Intensive Collection

Perfect for tired and dull-looking skin, this series delivers immediate, powerful results, revitalising and recovering skin's lost elasticity, moisture and nurturing natural beauty.



**EXTRA INTENSIVE ESSENCE**  
This powerful, refreshing essence quickly energises skin for a healthier look and fortifies complexion with a new source of energy.  
3.5ml



**EXTRA INTENSIVE CREAM**  
A rich formula that luxuriously melts into the skin, specifically designed to address visible signs of skin ageing.  
4.6ml



**EXTRA INTENSIVE EYE CREAM**  
An extremely soothing cream that deeply nourishes tired-looking eye areas, so they become visibly radiant and firmer over time.  
2ml



**EXTRA INTENSIVE MASK**  
Recharge overnight – this mask restores lost elasticity for a silky complexion while skin looks more uplifted and rejuvenated. Enriched with natural botanical oil extract from Macadamia nuts.  
9ml

## CELLULAR PERFORMANCE & SILKY BRONZE Collection

The CELLULAR PERFORMANCE line is designed to tackle first signs of ageing, fine lines or lack of elasticity. The SILKY BRONZE collection defends against UV rays, tackling both immediate and future effects of the sun, and leaves you with a beautiful, silky bronze glow.



**CELLULAR PROTECTIVE CREAM FOR FACE SPF50+**  
Providing UVA/UVB protection, this water and oil-resistant\* cream has a luxuriously smooth, silky texture.

\* In-vitro tested.

3.5ml



**CELLULAR PROTECTIVE CREAM FOR BODY SPF30**  
Easily absorbed into the skin, this all-over lotion protects against ageing signs and oxidation, with an alluring silky bronze finish.

10ml



**AFTER SUN GLOWING CREAM**  
A luminous, shimmering treatment that instantly soothes and hydrates UV-stressed skin while embellishing your tan.

10ml



**CELLULAR PERFORMANCE ADVANCED DAY CREAM**  
A smooth, comforting anti-ageing moisturiser with SPF30 and potent plant-based ingredients designed for everyday defence and an instant silky glow. Infused with a fruity-floral fragrance for an uplifting start to the day.

4.6ml



The image features a dark green, marbled background with intricate, swirling patterns of lighter and darker shades of green. The texture is reminiscent of aged paper or a natural stone. In the center-right portion of the image, the words "Scent Marketing" are written in a white, serif typeface. The text is centered vertically and horizontally within its area, providing a sharp contrast against the dark, textured background.

Scent Marketing



## Aroma Reed Collection

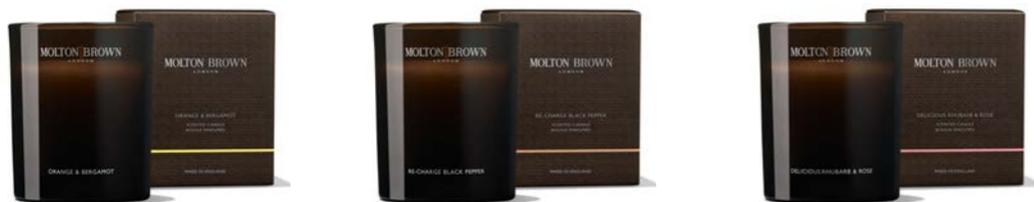
The world's most evocative aromas – expertly distilled. An understated way to elegantly scent any space, our Aroma Reeds collection makes a striking statement of its own. Delight your guests from their first step through the door with our iconic fragrances.



This is a selection from our collection. For more information, ask a Molton Brown representative or check online at [moltonbrown.com](http://moltonbrown.com)

## Scented Candle Collection

Welcome your guests into an inviting ambience with the flickering glow of candlelight. Immediately imbue the room with cosy, cocooning notes or instil the most radiant, composed fragrances to turn their moments into memories.



This is a selection from our collection. For more information, ask a Molton Brown representative or check online at [moltonbrown.com](http://moltonbrown.com)





Partnership Has Its Privileges



## Celebrating Our Collaboration

Our Digital Marketing Campaigns reach 540K+ customers who are in line with hotel guest profiles; mutually enriching customer database and offering you further CRM opportunities.

### DIGITAL MARKETING SUPPORT

On our digital and social media platforms, we create beautiful content about your property, showcasing each detail to entice our customers and your future guests.

### EDITORIAL FEATURE

We create an online article fully dedicated to the property, published on our website with a competition for hotel stay.

### SOCIAL MEDIA

Using our own hashtag, #TravelTuesday, we make a social post fully dedicated to the property, shared on Instagram, Facebook and Twitter.

### NEWSLETTER

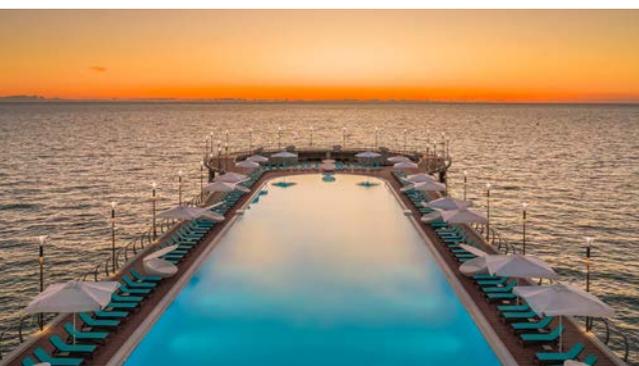
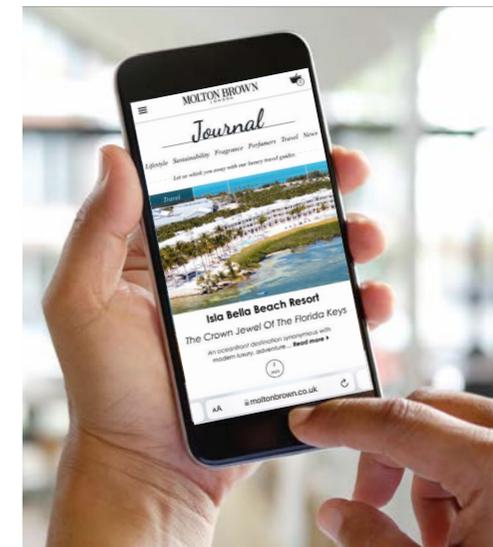
To our database of 540k+ readers, we email a newsletter spotlighting your property.

### REWARDS CLUB

Our loyalty programme provides an opportunity to reach our highest spending customers by offering an exclusive offer or experience.

### COMPLIMENTARY MEDIA EXPOSURE

We collaborate with renowned media outlets, providing you with further exposure. Tailored to your requirements, we are proud to work with you and provide further marketing assets such as press releases and online articles.



Top: Paragraph Resort & Spa  
Middle: The Inn at Whitewell  
Bottom: Hotel Juliana

## Hotel Services

Entrust us to support you with a wide range of services, dedicated to truly enhance your guest experience.

### VIP GIFTING

We warmly invite our hotel partners to discover our corporate gifting programme, enabling you to surprise VIP guests with an array of refined treats. We also create bespoke gifts for that personal touch, elegantly encased in our signature gift box.

### CONCIERGE & ROOM-TO-RETAIL PROGRAMME

Go one step further, and offer guests the chance to buy our full size collections directly from your premises; giving you the chance to profit from our in-house room amenity programme. A perfect memento of their stay, beautifully wrapped

and brought to their room by the Concierge.

### THE MOLTON BROWN SIGNATURE EXPERIENCE

Customise your in-room experience and let your guests choose from a selection of our Bath and Body luxuries. Your Bathing Butler will then draw a relaxing bath filled with their favourite fragrance, complete with all the trimmings.

### STAFF TRAINING

We will organise and run bespoke training to ensure your team knows all about what makes us unmistakably us.



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**MOLTON BROWN**  
L O N D O N

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