



BY APPOINTMENT TO HER MAJESTY THE QUEEN
SUPPLIER OF TOILETRIES MOLTON BROWN LONDON

MOLTON BROWN
LONDON

British Makers Of Fragrance
Created With Care

“Finding Molton Brown in your hotel bathroom is the mark of a fine property. You know that you’re in for a good stay.”

Condé Nast Traveller Magazine



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Why Molton Brown?

Growing from small-scale artisans into the international fragrance brand we are today, our pioneering presence is felt in our stores and websites, in department stores, and the most esteemed hotels. Our quality has awarded us a Royal Warrant from Her Late Majesty Queen Elizabeth II.

We meticulously craft our fragrances in-house, in England, with our amenities sharing the same exceptional formulas as our retail collections. This makes us unique in the industry – we do not believe in diluting or changing our hotel products in any way.

Partnership has its privileges. We offer a signature array of services tailored to each unique hotel, including digital marketing support, as well as complimentary trade and consumer press coverage. From VIP Gifting to our Concierge Programme and staff

training, let us provide the unexpected finishing touches to make your guests’ stay their most memorable.

With over 40 years of experience working with the world’s finest hotels, we know the ingredients that enhance your guests’ indulgent moments.

We are delighted to be recognised for our efforts and are proud to have won LUX Life magazine’s Best Hotel Amenity Brand and COPRA’s Best British Brand for 2022.



MADE IN ENGLAND

Born in London 1971, Molton Brown is an icon of uniquely British style. Our products have been Made in England since day one – and we are committed to this for our future.

WE ARE PASSIONATE ABOUT QUALITY

We source only the best ingredients in exceptional fragrance concentrations for a long-lasting experience. We are proud that our hotel amenities share the same formulas as our retail collections. Our quality has awarded us with a Royal Warrant from Her Late Majesty Queen Elizabeth II.

WE TREASURE OUR WORLD

We never have and never will test on animals, we run our own manufacturing facility in England and we champion refillable beauty – and we are always working on how to nurture our planet even further.

WE CELEBRATE INDIVIDUALITY

We live by an ‘individual first’ ethos, working side-by-side with our eclectic set of perfumers to create distinctive fragrances that your hotel guests will love.

WE ARE CHOSEN BY THE FINEST HOTELS IN THE WORLD





Cruelty Free



Made In England
Since 1971



Responsible
Manufacturing



100%
Vegetarian



Refillable
Packaging



Recycled
Materials



Free From
Parabens

Our Commitments To The Planet

As pioneers of positive luxury, we want to be responsible for the path our products take. We are always working on how to nurture our planet even further, and this remains true with our hotel partnerships.

Here are our ever-evolving commitments to the earth:

- Our products have been Made in England since 1971 and we are committed to this for our future. This means we can uphold the highest quality standards on our doorstep while promoting local and greener manufacturing
- We have never tested on animals since 1971 and we never will, plus we have been Leaping Bunny-approved since 2012
- Our formulas are 100% vegetarian
- Our formulas are free from parabens

- We have not used any microbeads in our products since 2017, choosing natural alternatives such as olive stones, black peppercorn and volcanic sand
- Our paper packaging has been 100% FSC certified since 2019, which ensures we source the best quality raw materials, while nurturing our natural resources
- The outer packaging of our Hotel Accessories collection is fully recyclable. We have also started manufacturing our Bath, Body and Hand collection in 50% recycled PET bottles

- And our nearby Hertfordshire factory is carbon neutral. We have also used 100% renewable electricity there since 2016 and recycled nearly 98% of our waste in 2021.



The Reviving Rosemary Collection



An Introduction

Treat your guests to a restorative ritual throughout their stay and beyond with our first aromatherapy collection, featuring our sophisticated design. Discover essential oil-enriched products, from luxurious Bath & Shower Oil-In-Gel to nature-driven Hair Care.

Caringly made to uplift the senses, this botanical collection nurtures a reviving spirit of wellbeing; a harmonious gathering of the highest quality fresh rosemary, nourishing tamanu oil and enlivening eucalyptus essential oil. As a classic aromatherapy herb, we

chose rosemary to promote a feeling of balance, clarity and confidence. Notes of grounding geranium and rich patchouli deepen the mood-boosting scent trail.

As well as making you feel good, we want to do good for the world that gives us our purest ingredients. Our tamanu oil is cultivated in Madagascar, where farmers collect the nuts after they fall from trees to help reduce waste.

Invigorating. Uplifting. Renewing.

Available in sizes 30ml, 300ml and 51.*

*Not all products are available in 51 sizes.



The Fragrance

Rosemary & Geranium

This aromatic-floral fragrance resets the mind and body with the renewing entwinement of rosemary and geranium. The creator of this collection, Senior Perfumer Julie Pluchet was inspired by nature and its power to make us feel rejuvenated and ‘reconnected with ourselves’.

ROSEMARY

Fresh and herbaceous, this top note lends an invigorating uplift. Enjoy the aromatic character of this fragrant evergreen ingredient to help awaken the senses.

GERANIUM

This green floral note brings balance to the heart and deepens the scent trail. Traditionally used in aromatherapy, this scent captures the natural botanical element of a flourishing garden.



Little Luxuries



HAIR
Shampoo
Conditioner



BODY
Bath & Shower Gel
Body Lotion

Available in 30ml (1 fl oz), 300ml (10.1 fl oz) and 5L (169.1 fl oz).

Full Size Luxuries



HAIR
Shampoo
Conditioner



BODY
Bath & Shower Gel
Body Lotion
Bath & Shower Oil-In-Gel

Available in 300ml (10.1fl oz) and 5L (169.1fl oz).



The Luxury Collection



NEW *Luxury Collection* Aluminium Tubes

A low-impact, highly luxurious Hotel collection in our iconic Bath, Body and Hair Care fragrances. Our new style of single-use packaging is gentle to the earth without compromising on the quality we're known for. Each aluminium tube is infinitely recyclable and made from 100% post-consumer recycled aluminium, which lowers our carbon footprint by 92% compared to using virgin aluminium.

With a sophisticated finish that suits all bathrooms, these tubes are made for modern, planet-conscious guests. The perfect balance of contemporary design and the signature Molton Brown experience.



ORANGE & BERGAMOT BATH & SHOWER GEL AND BODY LOTION
Radiant with Sevillian orange, blossoming neroli and soft musk, our cult classic uplifts the senses from arrival to check out.



COASTAL CYPRESS & SEA FENNEL BATH & SHOWER GEL AND BODY LOTION
A sea breeze-inspired favourite that's an escape in itself; drenched with bracing cypress, fresh marine notes and punchy cardamom.



INDIAN CRESS PURIFYING SHAMPOO AND CONDITIONER
Infused with delicate jasmine, honeysuckle and sandalwood, this set leaves the scalp and hair feeling wonderfully refreshed with a deeply nurtured, lustrous finish.

Available in 30ml (1 fl oz)



The *Luxury Collection* Packaging Solutions

Choose between our different packaging and sizes that best suits your hotel. Our new aluminum tubes have a sleek design with more height compared to their 30ml plastic version – a detail bound to be appreciated by guests.



BATH & SHOWER GEL
AND BODY LOTION
30ml (1 fl oz)
H7.6cm



BATH & SHOWER GEL
AND BODY LOTION
30ml (1 fl oz)
H11.5cm



BATH & SHOWER GEL
AND BODY LOTION
300ml (10.1 fl oz)
H15.4cm

Bath & Body Collection

A classic selection of our iconic Bath & Shower Gels and Body Lotions, encased in the same signature bottles we have for our retail collections.



ORANGE & BERGAMOT BATH & SHOWER GEL AND BODY LOTION

A Sevillian courtyard of sun-dappled citrus trees. Lively airs of sweet orange, sparkling bergamot and blossoming neroli dance a scented flamenco. Green, vibrant galbanum and opulent ylang-ylang slip into enduring musk. Awaken your spirits; uplift with our modern classic, plucked from the naranja grove.



FIERY PINK PEPPER BATH & SHOWER GEL AND BODY LOTION

A humid sunset simmers in a paradise of lush slopes. The warm, crushed sweet spice of jewel-like pink pepper, lively ginger and jasmine drifts over colourful rooftops. A dramatic dusk of rich patchouli, cedarwood and oakmoss deepens. Rouse your senses; entice curiosity with aromatic adventure.



HEAVENLY GINGERLILY BATH & SHOWER GEL AND BODY LOTION

Black sands slip into a crystal-clear lagoon. Delicate petals of graceful lily and creamy tuberose softly float along the surface. Fragrantly spiced, cool cardamom and vibrant ginger layer warm cedarwood in a perfumed breeze. Dream of idyllic bliss; entice your wanderlust with an escape to island shores.



RELAXING YLANG-YLANG BATH & SHOWER GEL AND BODY LOTION

Creamy-white, soft, secluded sands; a hammock swaying between two palms. Bright tangerine mingles with spiced, freshly crushed cardamom. A heady floral heart of sweet evening jasmine and exotic ylang-ylang mellow into warm, sensual vanilla. Richly relax; fall into a deep slumber on a perfumed island.



COASTAL CYPRESS & SEA FENNEL BATH & SHOWER GEL AND BODY LOTION

A salt-sprayed collision of the ocean swell against rugged outcrops. The shore air fresh with crisp fig leaves mingled with unexpected, punchy cardamom, joyful bergamot and marine notes. Bracing cypress, cedarwood and musks bring natural, earthy appeal. Explore on the edge; awash your senses with a sea-soaked quest.



SERENE COCO & SANDALWOOD BODY LOTION

The mellow, pure serenity of endless pristine white sands. A dash of milky, freshly cut coconut dripped into sweet and dreamy jasmine. Light shavings of warm, dry sandalwood and vetiver impart a grounding presence. Regain inner harmony; close your eyes and drift off to the islands.

Available in 30ml (1 fl oz), 50ml (1.7 fl oz), 100ml (3.3 fl oz), 300ml (10.1 fl oz) and 5L* (169.1 fl oz).

*Except Fiery Pink Pepper and Heavenly Gingerlily Body Lotions.

Available in 30ml (1 fl oz), 50ml (1.7 fl oz), 100ml (3.3 fl oz), 300ml (10.1 fl oz) and 5L* (169.1 fl oz).

*Except Relaxing Ylang-Ylang Body Lotion.



Hair Collection

Our targeted Shampoo and Conditioner sets bring out beautiful, healthy hair, finished with a delicate fragrance.



**INDIAN CRESS PURIFYING
SHAMPOO AND CONDITIONER**
Hair is thoroughly nourished and the scalp is refreshed. With cleansing Indian cress extract and shine-enhancing amino acids, hair is given a lustrous, healthy-looking finish, delicately fragranced with enticing aromas of jasmine, honeysuckle and sandalwood.

Available in 30ml (1 fl oz),
50ml (1.7 fl oz), 100ml (3.3 fl oz),
300ml (10.1 fl oz) and 5L (169.1 fl oz).

Soap Collection

Enrich your guests' cleansing ritual with our luxury Soap collection.



**NEW TRIPLE MILLED
SOAP BOXED**
Available in 25g (0.88oz)
and 45g (1.59oz)



**ULTRA PURE TRIPLE MILLED
SOAP BOXED**
Available in 75g (2.6oz)



Body Polishers

Each indulgent Body Polisher is enriched with a unique exfoliating ingredient and iconic fragrance. Experience caressingly soft, beautifully scented skin.



FIERY PINK PEPPER
PAMPERING BODY POLISHER



INFUSING EUCALYPTUS
STIMULATING BODY POLISHER

This is a selection from our extensive collection. For more information, ask a Molton Brown representative or check online at moltonbrown.com



Hand Collection

Indulge your guests in our luxury Hand Care, bursting with rich, aromatic notes whilst nourishing and caring for the skin. House them in our chrome dispenser to add a sleek finishing touch to your bathrooms.



ORANGE & BERGAMOT FINE LIQUID HAND WASH AND HAND LOTION

A Sevillian courtyard of sun-dappled citrus trees. Lively airs of sweet orange, sparkling bergamot and blossoming neroli dance a scented flamenco. Green, vibrant galbanum and opulent ylang-ylang slip into enduring musk. Awaken your spirits; uplift with our modern classic, plucked from the naranja grove.



LIME & PATCHOULI FINE LIQUID HAND WASH AND HAND LOTION

An alfresco bay market, vibrant with abundant flavours. The unmistakable zing of freshly squeezed lime and uplifting eucalyptus pierce the air. Crushed cardamom reveals an unexpected spicy twist wrapped in the rich depths of patchouli. Express your lively side; revitalise with citrusy freshness.



REFINED WHITE MULBERRY FINE LIQUID HAND WASH AND HAND LOTION

The graceful beauty of a morning spent by the white mulberry tree. Just-picked herbal cuttings of basil and clary sage neatly balance fresh bergamot. A composed note of green tea is stirred with aromatic thyme, tempered by soft musk. Renew your senses; capture a delicate natural landscape.



FIERY PINK PEPPER FINE LIQUID HAND WASH AND HAND LOTION

A humid sunset simmers in a paradise of lush slopes. The warm, crushed sweet spice of jewel-like pink pepper, lively ginger and jasmine drifts over colourful rooftops. A dramatic dusk of rich patchouli, cedarwood and oakmoss deepens. Rouse your senses; entice curiosity with aromatic adventure.

Available in 300ml (10.1 fl oz) and 5L (169.1 fl oz).

Available in 300ml (10.1 fl oz) and 5L (169.1 fl oz).

Luxury Collection Dispensers

Make a stylish statement with our contemporary, understated chrome dispensers. Available in single, double and triple formats they can be replenished with five litre refills.



The background is a dark green marbled paper with a complex, organic pattern of lighter green and white veins. The overall effect is textured and aged. The text is centered horizontally and positioned in the middle of the page.

The 1971 Collection



An Introduction

The 1971 Collection honours Molton Brown's founding year and proud legacy as small-scale English artisans curating the best natural ingredients.

Our organic philosophy was the first of its kind. We hand-blended herbal formulations at our original salon in Mayfair, London, using traditional techniques with a human touch.

Rooted deeply in our artisanal heritage whilst upholding our luxurious essence, the 1971 Collection has been crafted with the modern globetrotter in mind. It is also 100% vegetarian, staying true to our founders' sustainability values.

We delved into our archives to inspire the one-of-a-kind design of this collection. The monochromatic, apothecary-style bottles are a nod to our past practice of pouring mixtures into amber glass vessels for enhanced UV protection.

We reinvented the 'MB' monogram from some of our earlier products, lending a strong visual presence and symbol of effortless unity to this collection. All finished with a twist of the distinctive, ribbed black cap. A beautifully simple design that honours our heritage with a sense of the minimalist contemporary.



Top: The 1971 Original Bottle
Bottom: Bath Milk Selection Archives

The Fragrance

Mandarin & Clary Sage

An enlivening fragrance of refreshing mandarin peel extract and balancing clary sage flower to energise the senses and restore wellbeing.

MANDARIN

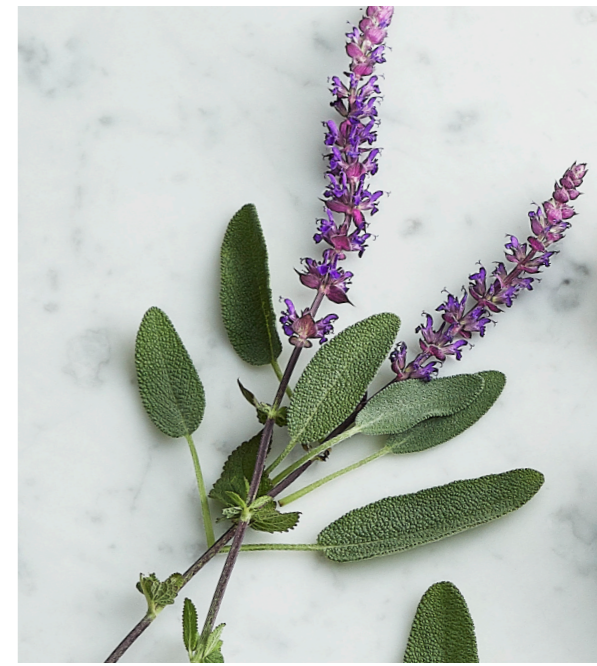
Citrus reticulata

The aroma is sweet, fruity and citrusy with a light floral undertone, distinguished by its sensual, neroli-like trail. Famously cultivated in China, it is a traditional symbol of abundance and good fortune.

CLARY SAGE

Salvia sclarea

A fresh, herbal note that is slightly floral and musky with amber accents. It is most commonly cultivated in Russia, France and Hungary with a long history of use in folklore as a cleansing and purifying herb.



Top: Mandarin, *Citrus reticulata*
Bottom: Clary Sage, *Salvia sclarea*

Little Luxuries



HAIR
Shampoo
Conditioner



BODY
Body Wash
Body Lotion
50g Soap
30g Soap

Available in 30ml (1fl oz) and 50ml (1.7fl oz).

Full Size Luxuries



HAIR & BODY
Hair & Body Wash
Shampoo
Conditioner



HAND & BODY
Hand & Body Wash
Hand & Body Lotion

Available in 300ml (10.1fl oz) and 5L (169.1fl oz).

1971 Dispensers

Make a stylish statement with our contemporary, understated chrome dispensers. Available in single, double and triple formats, they can be replenished with five litre refills and are perfect for showcasing full size complementing washes and lotions.





Sustainable Dispensing Programme



Dispensing Programme

Our expanding Dispensing Programme helps eliminate the need for single-use bottles, providing you with smart solutions that reduce waste, supports refillable beauty and enhance reusability. We have over 20 years of experience offering dispensers, easing your mind when it comes to hygiene and safety.

HIGH QUALITY FORMULAS

The dispensers can be replenished with 5l Bath, Body, Hand and Hair Care refills, which are made in England and created with the same exceptional formulas as our retail collections.

SUITABLE FOR ALL AESTHETICS

Extend the experience throughout your hotel, spa, restrooms, fitness areas and restaurants for a sophisticated, cohesive finish.

DISTINCTIVE FRAGRANCES

You can choose from a diverse selection of exquisite fragrances to give your guests a full, sensorial ritual; from an invigorating morning shower to a restorative night-time soak.



Dispensing Programme

REVIVING ROSEMARY DISPENSERS

Make a stylish statement with our contemporary, understated chrome dispenser. They can be replenished with five litre refills and are perfect for showcasing full size complementing washes and lotions.

Luxury Collection, Reviving Rosemary and 1971 Dispensers are available in a single, double and triple format.

THE ELEMENTAL ARC

Made from stainless steel, our classic holder is suitable for our 300ml (Luxury Collection, Reviving Rosemary and 1971) bottles, for a safe and refined surface option.



Top: Reviving Rosemary Triple Dispenser
Bottom: The Elemental Arc

GLASS BOTTLES

Specially designed for refilling and reusing, our glass bottles house 200ml of our Bath, Body, Hand and Hair Care collections. Crafted from thick-cut and 100% recyclable glass, they add an elevated feel to any bathroom, and are suitable for Luxury Collection dispensers and The Elemental Arc.



Right: Orange & Bergamot Double Dispenser



Dispensing Programme



PORCELAIN DECANTERS

An elegant alternative to our dispensers, the Porcelain Decanters are designed in an exquisite apothecary aesthetic. Delicately topped with environmentally-conscious, tropical wood stoppers, they house 100ml from our iconic Bath, Body and Hair Care collections.



Molton Brown Signature Dispenser

Our Signature Dispenser channels our iconic spherical design and houses 350ml formulas from our Bath, Body, Hand and Hair Care collections. Installing just one unit would prevent more than 18,250 bottles and 137kg of plastic being sent to landfill every year*.

Featuring our heritage Mayfair Ebony colourway and refined Gun Metal finish, the dispenser is crafted to suit every bathroom aesthetic. It has a removable metal plate to change the product collection name, and a fill level indicator on the front, for housekeeping staff to clean and replenish with ease. To ensure the best standards of hygiene, the dispenser has a tamper-proof system and cannot be opened or removed by hotel guests.

The dispenser can be filled with 350ml of our bestselling, Made in England products, created with the same high quality formulas as our retail collections.

*Based on Molton Brown data of 30ml bottles used annually in a typical 100-room luxury hotel.



The Finishing Touches



Luxury Accessories

From last-minute grooming to a quick tailoring fix, anticipate your guests' every need with our accessories collection.



EXFOLIATING PAD



VANITY KIT



SHOWER CAP



NAIL FILE



SHAVING SET



DENTAL KIT



FRESHMINT
MOUTHWASH



MENDING KIT



SHOE MITT



RESEALABLE
SHOE POLISH





The Skin Care Collection

The perfectly formed 'rejuvenate and revive' collection. Skin is purified, energised and conditioned, enabling your globetrotting guests to put their best face forward at every stage of their journey.



**AFRICAN WHITEWOOD
BALANCING FACE WASH**
Skin is intensively cleansed without affecting the natural PH balance. With African whitewood extract to combat excess shine and gently purify skin.
30ml (1fl oz)



**EXTRA-RICH
BAI JI HYDRATOR**
With bai ji extract, this intense moisturiser minimises dryness while macadamia seed oil nourishes the face. Skin looks healthier and fresher with a firm, smooth and comfortable feel.
10ml (0.3fl oz)



**AMERICAN BARLEY
SKIN-CALM
SHAVING CREAM**
A smooth solution for a more comfortable shave. Barley extract calms and preps the skin for hassle-free grooming.
7ml (0.23fl oz)

Molton Brown Turndown Collection

Surprise your guests with a well-chosen treat. We can help you choose from a selection of mini-sized fragrances for gifts that your guests will love.



COASTAL CYPRESS & SEA FENNEL BATH SALTS

Invigorating bath salts to stimulate and soothe weary muscles.

Soak the senses in a collision of Australian cypress and refreshing marine notes.

25g (0.88oz)

ORANGE & BERGAMOT HAND CREAM

An instantly absorbed daily treat for delectably soft and luxuriously moisturised hands.

10ml (0.3fl oz)

SENSAI Turndown Collection



SENSAI Turndown Collection

We are proud to partner with prestigious Japanese beauty brand, SENSAI a fellow member of the Kao family. A pioneer in luxury skin care for 40 years, SENSAI shares many of the values at our heart, most notably a passion for exceptional ingredients and care for the environment.

The brand is renowned for its signature ingredient, *Koishimaru Silk*, the most precious type of silk in Japanese history, once reserved for the imperial family. Research discovered it has the ability to promote the production of hyaluronic acid, which is essential for nurturing and building skin to achieve the legendary Japanese SILK SKIN.

By sourcing some raw materials through their own sustainable farm, each process carried out by SENSAI – from soil preparation to extraction – is done consistently to be easily traceable. They create high quality refillable products and use FSC certified materials in their paper packaging to support forest resource conservation. SENSAI's mindful approach to reducing waste is an ethos we share as part of our journey to be kinder to the planet.

Available in UK & EMEA regions only

CELLULAR PERFORMANCE Extra Intensive Collection

Perfect for tired and dull-looking skin, this series delivers immediate, powerful results, revitalising and recovering skin's lost elasticity, moisture and nurturing natural beauty.



EXTRA INTENSIVE ESSENCE
This powerful, refreshing essence quickly energises skin for a healthier look and fortifies complexion with a new source of energy.
3.5ml



EXTRA INTENSIVE CREAM
A rich formula that luxuriously melts into the skin, specifically designed to address visible signs of skin ageing.
4.6ml



EXTRA INTENSIVE EYE CREAM
An extremely soothing cream that deeply nourishes tired-looking eye areas, so they become visibly radiant and firmer over time.
2ml



EXTRA INTENSIVE MASK
Recharge overnight – this mask restores lost elasticity for a silky complexion while skin looks more uplifted and rejuvenated. Enriched with natural botanical oil extract from Macadamia nuts.
9ml

CELLULAR PERFORMANCE & SILKY BRONZE Collection

The CELLULAR PERFORMANCE line is designed to tackle first signs of ageing, fine lines or lack of elasticity. The SILKY BRONZE collection defends against UV rays, tackling both immediate and future effects of the sun, and leaves you with a beautiful, silky bronze glow.



CELLULAR PROTECTIVE CREAM FOR FACE SPF50+
Providing UVA/UVB protection, this water and oil-resistant* cream has a luxuriously smooth, silky texture.

*In-vitro tested.

3.5ml

CELLULAR PROTECTIVE CREAM FOR BODY SPF30
Easily absorbed into the skin, this all-over lotion protects against ageing signs and oxidation, with an alluring silky bronze finish.

10ml

AFTER SUN GLOWING CREAM
A luminous, shimmering treatment that instantly soothes and hydrates UV-stressed skin while embellishing your tan.

10ml

CELLULAR PERFORMANCE ADVANCED DAY CREAM
A smooth, comforting anti-ageing moisturiser with SPF30 and potent plant-based ingredients designed for everyday defence and an instant silky glow. Infused with a fruity-floral fragrance for an uplifting start to the day.

4.6ml





Scent Marketing



Aroma Reed Collection

The world's most evocative aromas – expertly distilled. An understated way to elegantly scent any space, our Aroma Reeds collection makes a striking statement of its own. Delight your guests from their first step through the door with our iconic fragrances.



ORANGE & BERGAMOT
AROMA REEDS



RE-CHARGE BLACK PEPPER
AROMA REEDS



DELICIOUS RHUBARB & ROSE
AROMA REEDS

This is a selection from our collection. For more information, ask a Molton Brown representative or check online at moltonbrown.com

Scented Candle Collection

Welcome your guests into an inviting ambience with the flickering glow of candlelight. Immediately imbue the room with cosy, cocooning notes or instil the most radiant, composed fragrances to turn their moments into memories.



ORANGE & BERGAMOT
SIGNATURE CANDLE



RE-CHARGE BLACK PEPPER
SIGNATURE CANDLE



DELICIOUS RHUBARB & ROSE
SIGNATURE CANDLE

This is a selection from our collection. For more information, ask a Molton Brown representative or check online at moltonbrown.com





Partnership Has Its Privileges



Celebrating Our Collaboration

Our Digital Marketing Campaigns reach 900K+ customers who are in line with hotel guest profiles; mutually enriching customer database and offering you further CRM opportunities.

DIGITAL MARKETING SUPPORT

On our digital and social media platforms, we create beautiful content about your property, showcasing each detail to entice our customers and your future guests.

EDITORIAL FEATURE

We create an online article fully dedicated to the property, published on our website with a competition for hotel stay.

SOCIAL MEDIA

Using our own hashtag, #TravelTuesday, we make a social post fully dedicated to the property, shared on Instagram, Facebook and Twitter.

NEWSLETTER

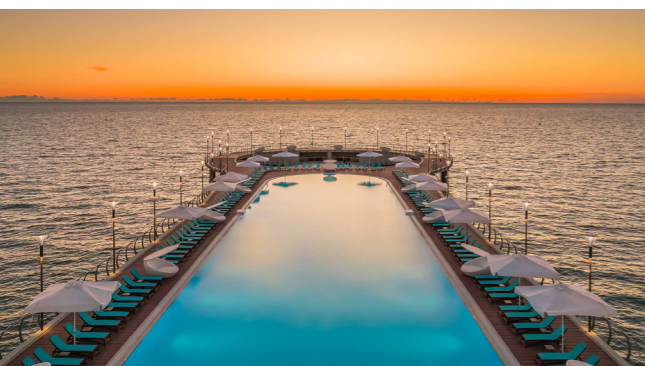
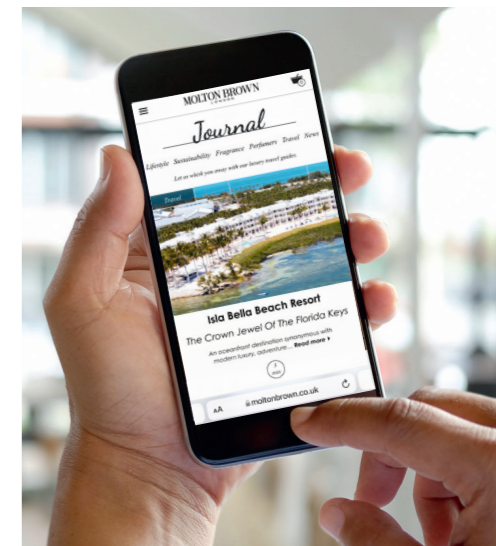
To our database of 900k+ readers, we email a newsletter spotlighting your property.

REWARDS CLUB

Our loyalty programme provides an opportunity to reach our highest spending customers by offering an exclusive offer or experience.

COMPLIMENTARY MEDIA EXPOSURE

We collaborate with renowned media outlets, providing you with further exposure. Tailored to your requirements, we are proud to work with you and provide further marketing assets such as press releases and online articles.



Top: Paragraph Resort & Spa
Middle: The Inn at Whitewell
Bottom: Hotel Juliana

Hotel Services

Entrust us to support you with a wide range of services, dedicated to truly enhance your guest experience.

VIP GIFTING

We warmly invite our hotel partners to discover our corporate gifting programme, enabling you to surprise VIP guests with an array of refined treats. We also create bespoke gifts for that personal touch, elegantly encased in our signature gift box.

CONCIERGE & ROOM-TO-RETAIL PROGRAMME

Go one step further, and offer guests the chance to buy our full size collections directly from your premises; giving you the chance to profit from our in-house room amenity programme. A perfect memento of their stay, beautifully wrapped

and brought to their room by the Concierge.

THE MOLTON BROWN SIGNATURE EXPERIENCE

Customise your in-room experience and let your guests choose from a selection of our Bath and Body luxuries. Your Bathing Butler will then draw a relaxing bath filled with their favourite fragrance, complete with all the trimmings.

STAFF TRAINING

We will organise and run bespoke training to ensure your team knows all about what makes us unmistakably us.



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MOLTON BROWN
L O N D O N

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